

EXETER CITY COUNCIL
EXETER HEALTH & WELLBEING BOARD
29TH JANUARY 2014

GETTING EXETER ACTIVE - FORMATION OF WORKING GROUP

1 PURPOSE OF REPORT

- 1.1 The purpose of this report is to advise the Board of proposed arrangements for a working group to realise the ambitions of the Board in respect of Exeter being the most physically active city in the South West by 2018.

2 BACKGROUND

- 2.1 At the last Board meeting on 12th November 2013, the Board agreed the recommendation to form a multi-agency working group to develop and realise the principal priority set by the Board in relation to physical activity.
- 2.2 Officers have engaged with existing bodies and propose to join and expand with one (Exeter Sports Development Group – led by Active Devon) whilst strengthening links with another (Exeter Prevention and Self Care Group – led by NEW Devon CCG) where there is great potential for synergistic work.

3. RELEVANCE OF EXISTING GROUPS

- 3.1 Following the aforementioned report to the Board in November 2013, officers identified that there was a relatively new group that had formed to further sports and physical activity in Exeter and link with legacy work associated with the Rugby World Cup 2015; this was the Exeter Sports Development Group. The membership of the group already included many of those proposed by the Board, together with other key partners and therefore officers assessed that it was more beneficial to build upon this existing group than to form a separate group with the risk of duplication.
- 3.2 Following a meeting with representatives of Active Devon, Exeter earlier this month, work has progressed with officers meeting again to develop the social marketing approach (contained in a separate report to this Board). The expanded group is due to meet on 5 February 2014, when jointly agreed terms of reference and objectives will be developed that support the Board's ambition on physical activity. It is proposed to call this expanded group the Exeter Physical Activity Development Group (ExPADG).
- 3.3 Officers have also met with the Exeter Prevention and Self Care Group which consists of a steering group made up of Public Health, CCG and the City Council, with a wider membership of agencies across the city from the statutory and the voluntary sector who provide services and activities that support peoples' health and wellbeing. The relevance of this group is to enable the Exeter Health and Well Being Board to have a good understanding of the range of services and activities that are available in the city

that help to promote health by encouraging involvement and inclusion in local community based initiatives. It is important to help build these initiatives where possible and avoid duplication with any new provision. .

4 PROPOSAL

4.1 It is proposed to build upon existing structures to form the Exeter Physical Activity Development Group (ExPADG). Membership of ExPADG includes the following:

- Active Devon
- Exeter City Council
- St Lukes School Sport Partnership
- Exeter City FC Football in the Community
- Exeter Chiefs RFC
- Exeter College
- University of Exeter
- Parkwood Leisure
- Public Health - Devon County Council
- Members (Cllrs. Owen and Westlake)

4.2 The key role of the group will be to identify, develop and promote physical activity initiatives that will include different segments of Exeter's citizens, in order to raise the general physical activity level.

4.2 Representatives from this group (Public Health Specialist and ECC Community Involvement Officer) will form the link with the Prevention and Self Care Group in order to share understanding and optimise opportunities for collaboration and the realisation of physical activity and other health and wellbeing benefits for residents in the city.

5. RESOURCE IMPLICATIONS

5.1 The work of the ExPADG and linking work with the Exeter Prevention and Self Care Group will be carried out within existing resources, together with development work that it is proposed to fund from the £20,000 Public Health Fund (subject to another report to this Board, and its approval).

6 RECOMMENDED

That the Board:

- (1) notes the progress made; and
- (2) endorses the proposal contained in the report.

ASSISTANT DIRECTOR ENVIRONMENT
Originator: R. Norley, Assistant Director Environment

Local Government (Access to Information) Act 1972 (as amended)
Background papers used in compiling this report:-
Titles of supporting documents

Date